

LIVE LOCAL-SHOP LOCAL SUPPORT LOCAL EMPLOYMENT

Chamber calls on everyone to PLEASE help the local economy this Christmas. Avail of the NEW improved parking arrangements within the town and shop Local.

For employers and retailers to encourage “Live Local - Shop Local” among your staff and your customers there tax concessions when you issue Mullingar Chamber Shopping Vouchers rather than cash bonuses.

Employers, employees, retailers, the local economy and jobs all benefit when bonuses of up to €250 are paid using Mullingar Chamber Shopping Vouchers rather than payment through regular salaries. Employees are rewarded with something they actually want and they can use immediately, or alternatively keep for that special occasion, as opposed to a cash bonus which is so often just absorbed into their pay cheque quickly disappearing with tax and PRSI deductions and staff not realising they have had a bonus. By giving Mullingar Chamber Shopping Vouchers as bonuses the vouchers are now issued in €10 €20 and €50 euro vouchers and tax advantages allow both parties to benefit significantly from the savings.

Benefits:

- ❖ **Tax efficient, first €250 paid to an employee is tax free**
- ❖ **Convenient to Purchase. Please fill out the attached order form and return via email or drop into the Chamber office on 12 Mount St. They are also available from Mullingar Credit Union and at The Annebrook House Hotel if shopping out of hours.**
- ❖ **Many retailers offer discounts used in conjunction with the Mullingar Shopping Chamber Voucher.**
- ❖ **These vouchers can allow your employee the decision on where to spend the vouchers in Mullingar and the surrounding areas.**
- ❖ **KEEP TRADE LOCAL!!!!**

So if you want to keep everyone happy this just might be the key to a cost saving Christmas.

The **Chamber of Commerce offices** are located right in the heart of the town at **12 Mount Street** (just above Jasmines) or we can be contacted at **(044) 93 44044**.

