

Summer is here!

Welcome to the fourth edition of Purple Pages. This edition is sizzling with information and updates to see you through the autumn

We would also like you to contribute to the newsletter so if you have anything that you would like us to feature then please do drop me an email: sarah.walker@atcm.org with your stories, best practice ideas and information that you would like to share with other Purple Flag areas.Have a great summer

PF Weekend 2016

Purple Flag weekend will be taking place for on the 07-09 October 2016 so get the date in your diaries!

Fantastic coverage last year was achieved with social media – Twitter was alive with all things purple!

Further updates and information will be sent out in due course.

Please do let me know what all your plans are for the weekend

PF Programme Workshops – Briefing Session

We have recently designed and launched a new style of workshop available for new and existing Purple Flag areas.

The Briefing Session is designed to provide the applicant with a status check on their Purple Flag submission progress. It is not an overnight assessment, nor a trial assessment. The briefing design is to utilise the experience and knowledge of a Purple Flag National Assessor over a two day period on site. It has been developed to steer the applicant along, rather than an introduction to the Purple Flag programme, such as a Kickstart Workshop.

A Purple Flag site that has started its journey, or is near to submission, would be ideally suited for such a process as this one.

There are workshops available through the Purple Flag programme: Kickstart Workshop,

Diary Dates

The deadline for applications to be in by for the Purple Flag rounds in 2016 are:

Round 17 – 14 October

Reminders will be sent to all PF areas with the relevant documents required.

International – Canada

It gives me great pleasure to inform you all that the Purple Flag will now be flying in Edmonton, Alberta, Canada.

Huge congratulations to the Warehouse District of Edmonton who have achieved the accreditation.

We have been working very closely with Canada over the past year conducting visits with UK lead assessors for various training, workshops and the final over-night assessment.

We look forward to the new partnership and further accreditations of areas in the future

Firm Foundation Workshop, Overnight assessment and performance review, Entry review and Life after accreditation but should you wish for further information or costs for the work-shops please visit:

https://www.atcm.org/programmes/purple_flag/document_library/workshops



Round 15 – Thursday 30 June 2016

Round 15 awards ceremony took place at the Fairfield Halls, Park Lane, Croydon during the ATCM Summer School.

A fantastic evening was had by all which also saw the ATCM celebrate their 25th Anniversary.

Congratulations to new accreditations: Perth and Sutton Coldfield and full renewal accreditations: Bristol, Derry-Londonderry and Enniskillen.



ENTE Network Showcase

We are in the planning stages of the next ENTE Network showcase following on from the one in April.

Thursday 17 November 2016 will be the date for the next showcase to be held in Chippenham.

Further details will be sent out over the forthcoming weeks including details of how to book a place but for now 'Please Save the Date' in your diaries!!

NI Conference

We are in the process of planning a conference for NI on March 14 2017. There will be various speakers from a range of programmes like Purple Flag, BIDs, BBN and CAPs amongst others.

Further details to follow later in the year but please add the date to your diaries!

Best Practice Assessment in Waterford

The best practice assessment took place in Waterford on the 19th and 20th May. This workshop invites new applicants to join an existing Purple Flag town and learn from them with the use of day time talks and presentations and evening and night time visits of key venues meeting night time operators.

New applicants from Dublin North, Limerick, Maynooth, Tralee and Wexford were able to experience the Waterford evening and night time and get first-hand advice from the successful city through its engaged stakeholders from Chamber, Council Gardai, Arts Venues, Bars, Pubs, Taxis, Restaurants and Nightclubs.



Waterford Proudly Promotes and Proves its Purple Flag

Promoting and supporting the ENTE is the driving force behind Waterford's Purple Flag. To this end, the group launched a new brochure complete with a Viking inspired street map, an Overview of the Purple Flag zone and what Purple Flag status means for visitors to Waterford. The brochure was presented to the Mayor by the Waterford Purple Flag mascot 'Hoot' the night owl joined at City Hall by Tara Myers, 2nd year student from Waterpark College, who was the creative force behind this fun and friendly design, as well as representatives from Waterford City and County Council, Waterford Chamber and Purple Flag steering group,

In the same month, Waterford were also able to prove that the work of the Purple Flag programme is working when Superintendent Delaney attributed the reduction in public order offences to the Purple Flag initiative.



Killarney gains insights from its Security Personnel

Killarney Town held a successful workshop with its Security personnel after the request from Killarney Purple Flag working group, who wanted to get more input from those working at the 'coal face' every night. The key aims of the workshop were:

- Educate: Make staff aware of 'what is the Purple Flag' How it can benefit them and how they can contribute
- 'Buy -in': Get them "onside" with the group's initiatives. Invite them to contribute to ideas and assist in their implementation
- Get feedback from "the experts": These people are the experts in the area of night-time security. We wanted their ideas and opinions.

Read the full details in their case study available from: <http://www.purpleflagireland.org/ireland-locations/>



18 Irish Purple Flag Towns and Cities

Following the milestone of 10 towns and cities having been accredited with Purple Flag in Feb 2015, the number of awardees has since risen to a total of 18.

Current Applicants: Dublin North, Limerick, Maynooth, Tralee and Wexford

Our website shows a great overview of all 18 Irish Purple Flag locations and their commendations.

A new Academy programme will be launched in Autumn 2016 to commence January 2017.

18 Irish Purple Flag Towns		
Armagh	Dublin Creative Quarter and Dame Street District	Newry
Ballina	Ennis	Newry
Berry	Enniskillen	Sligo
Carrickmacross	Galway	Wexford
Cork	Killarney	Wexford
Derry/Londonderry	Mullingar	Westport



New ATCM CEO

On 19 April 2016 the Board of Directors at the ATCM announced the appointment of Shanaaz Carroll as the new permanent Chief Executive of the ATCM. Shanaaz took up the post with immediate effect having been in the acting position for the last 18 months.

Shanaaz Carroll said 'I am really excited to be taking on a permanent role at the ATCM having worked with and for the organization for over twenty years. I have long admired the work of the ATCM members and look forward to working collaboratively with all the stakeholders and partners to put a spotlight on the breadth of disciplines and topics encompassed in town and city management.'

Fantastic news for the ATCM and big CONGRATULATIONS to Shanaaz.

Purple Flag Website Pages

No doubt (am hoping) most of you will have seen that the Purple Flag pages of the ATCM website have had a complete overhaul. I am hoping that everything is now easier to follow under with tab headings on the left hand side. There are plenty of new additions too so if you haven't managed to take a look already please visit: https://www.atcm.org/programmes/purple_flag/WelcometoPurpleFlag. All feedback welcome and do let me know if there is anything further you wish to see added or any toolkits that you feel would be beneficial.



Toolkits

I am in the process researching and writing various toolkits to aid Purple Flag areas. The newest one I have completed is in the document library on the website titled 'ENTE Strategy Toolkit & Template'.

I hope to add more throughout the year but would really appreciate your feedback as to toolkits that you feel would be really beneficial for the ENTE and Purple Flag programme.



The Purple Flag programme has been proven to deliver a number of positive results in its participating locations and now you can also measure the impact that the programme has on the local ENTE* turnover (*Evening and Night-Time Economy). The system, called RetailPlanet, is delivered by Mendo and is available at a discount for participating Town, City and BID Purple Flag ATCM members.

Mendo is a private sector company founded in Norway which creates simple-to-use, web based systems that facilitate facts and knowledge-based decision-making. Their sales data tool 'RetailPlanet' is a SaaS (Software as a Service) system that collects data on retailers in 75% of Norway's main cities. In March this year, Mendo launched RetailPlanet in the UK with support from the ATCM and its ENTE module has developed together with New West End Company (London).

RetailPlanet delivers (1) a sales index that uses daily business turnover to report on sales performance across locations and retail categories. (2) a flexible event benefit analysis tool that allows Town, City and BID Managers and individual business owners to see what effect local activities has on turnover and (3) a dedicated communication system that is more efficient than emails or sms.

If you are interested in learning more about RetailPlanet for your location, please contact Hakon Dammen from Mendo on 07946 449065, hakon@mendo.no

Purple Flag Areas - London (only)

Useful Contact Information

The Business Crime Reduction Hub (BCH) was created in 2013 to encourage a consistent approach to tackling business crime throughout the MPS. Through liaison with the business community, Mayor's Office for Policing and Crime (MOPAC) and local Police, the BCH works to improve crime prevention and reduce crime affecting businesses throughout London. The BCH also provides specific help and advice to communities that would like to form a Business Crime Reduction Partnership (BCRP) and BCRPs that are looking to improve their own services.

Aims of a Business Crime Hub:

- Coordinate delivery of the MOPAC Business Crime Strategy
- Advise and share best practice with local officers
- Promote creation of Business Crime Reduction Partnerships (BCRPs). These include intelligence and information sharing between business and police/shared radio link system/CCTV/working alongside private security/exclusion notice schemes
- Encourage partnership between businesses, private security and police
- Set standards for BCRPs and Information Sharing Agreements (ISA)
- Act as the MP's single point of contact for business crime
- Improve partnership and communication with the business community, reduce the impact of crime and raise standards of Police approach to businesses
- Enable businesses to target resources more effectively and disrupt organised business crime activity
- Reduce and prevent business crime through design, training and technology

Business Crime Hub: Businesscrime.mailbox@met.pnn.police.uk
Tel No: 0207 161 6664

Staff contacts:

Detective Inspector Georgie Barnard, Head of Business Crime Hub: Georgie.barnard@met.police.uk
Sergeant Chet Beresford: chet.beresford@met.police.uk
Sergeant Matt Turner: matt.turner@met.police.uk
PC Ben Maton: Ben.maton@met.police.uk

Useful Websites:

This is the link to the MOPAC business crime dashboard which is available to the public and to businesses and will provide an overview of crime statistics: <https://www.london.gov.uk/what-we-do/mayors-office-policing-and-crime-mopac/data-and-research/crime/business-crime-dashboard>

This is a link to the business pages of the MPS external crime prevention website, which you might find useful to include in your newsletters, share with your staff and businesses: <http://content.met.police.uk/Site/crimepreventionbusinesses>

Businesses can receive FREE regular crime prevention and Counter Terrorism related security information by signing up for free to the Cross-sector and Security Communications (CSSC) newsletter: <http://www.vocal.co.uk/cssc/about-cssc/>

The London Digital Security Centre provides IT security advice for SMEs: <https://londondsc.co.uk/>

Safer London Business Partnership – CEO, Hannah Wadey is responsible for Westminster, Southwark, Lewisham and Lambeth: www.saferlondon.co.uk