Mullingar Chamber

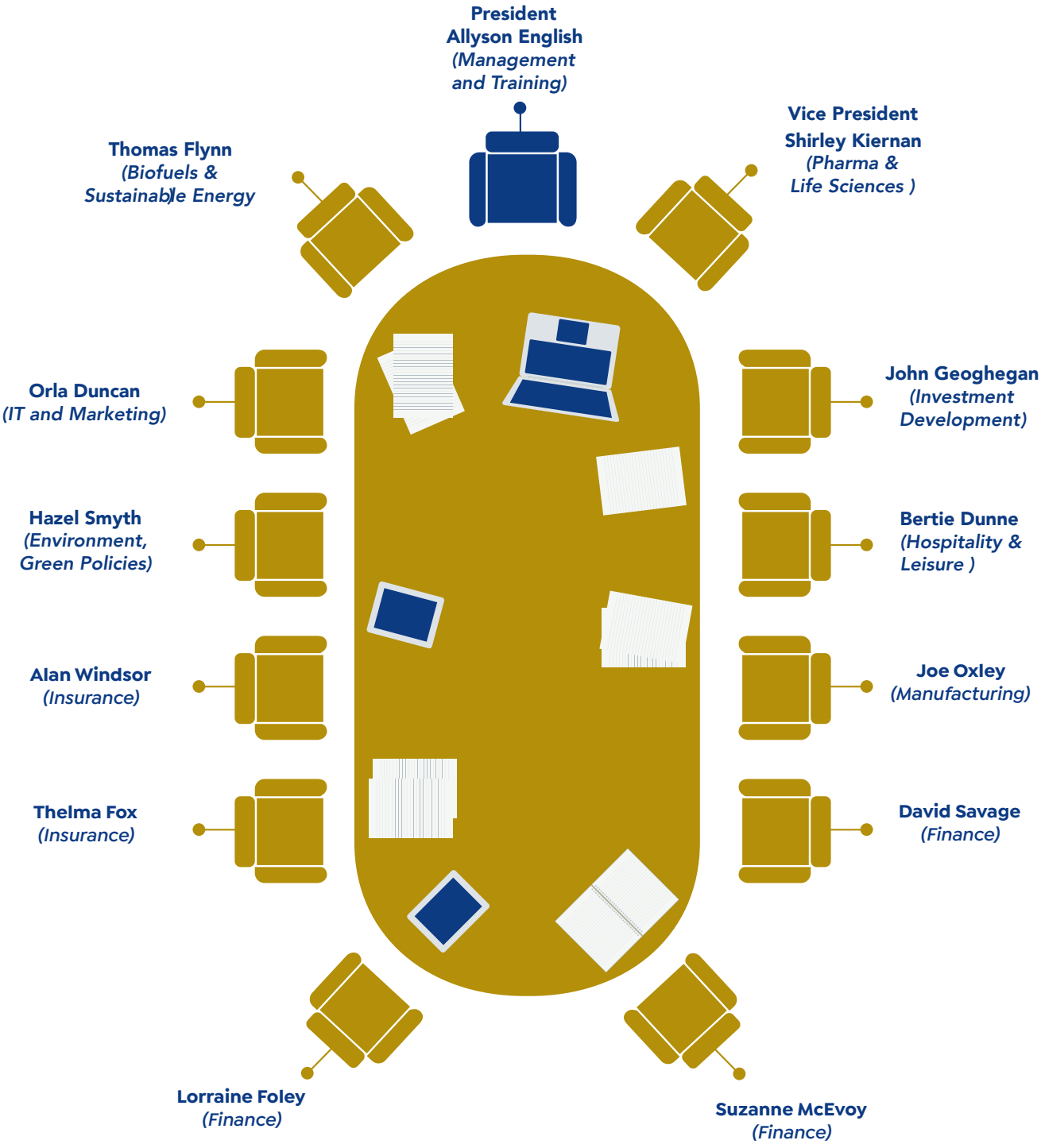
Advancing business together

Mullingar Chamber of Commerce [CLG] is a non-profit organisation managed in house and overseen by an executive board to deliver on key priorities to promote Mullingar and the Municipal Area as a quality place to live and work.

Mullingar Chamber
Advancing business together

About our Board

Mullingar Chamber is governed by a Board of Directors that meets monthly to consider policy and plan strategic direction. The role of President is rotated on a bi-annual basis



Mullingar Chamber
Advancing business together

Our Key Priority List 2023

While Mullingar Chamber do many things behind the scenes, we have a list of the below Key Priorities to aid us in promoting Mullingar as a place to live and work. Your membership fee ensures that we can continue in doing this.

Administration

- Office Management [HR, GDPR, Covid-19, Finance]
- Lobbying
- Mullingar Gift Vouchers
- Certificates of Origin

Events

- Winterfest Festival
- Budget Breakfast
- Midlands Golf Classic
- Annual Chamber Awards Dinner

Special Projects

- Westmeath County Council Interaction
- Landing Space Project
- Lake House Project
- Mullingar.ie
- Purple Flag
- Mullingar Retail Promotions
- National Transportation Museum
- Mullingar Sustainable Energy Community Committee and Projects
- Strategic Sites [Columb Barracks, St. Loman's, Blackhall, Canal Avenue]

Stakeholder Engagement

- Membership Management [Promotions, Social Media, Networking]

Mullingar Chamber
Advancing business together

Membership Benefits

Membership Subscription Rates

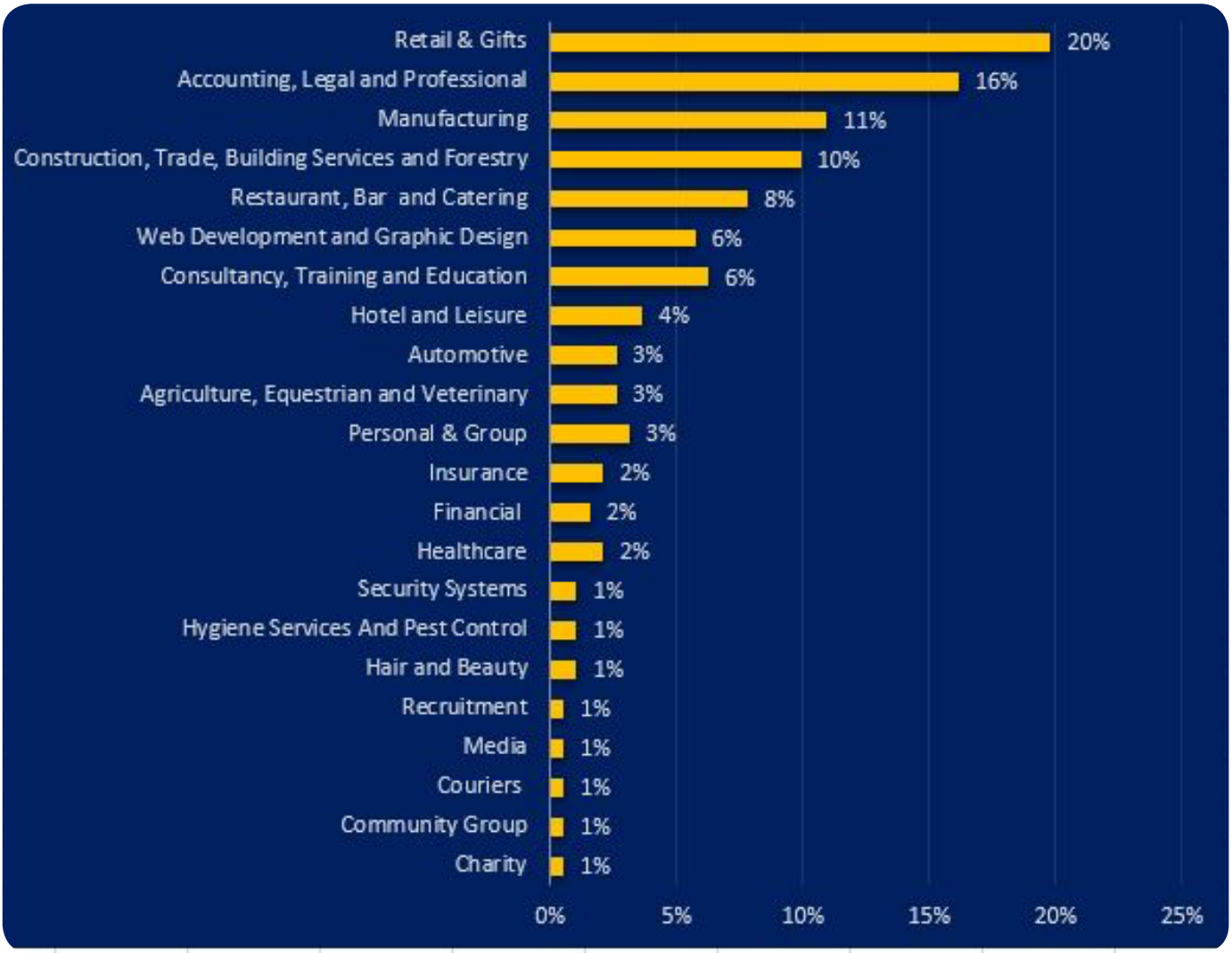
Category A	Societies, Community Groups, Personal	€100
Category B	Start Up - Micro Enterprises (1-10 employees)	€200
Category C	Small Enterprises (10-50 employees)	€300
Category D	Medium Sized Enterprises (50-250 employees)	€600
Category E	Large Enterprises (Greater than 250 employees)	€1,200
Category F	Financial Institutions	€600

Mullingar Chamber
Advancing business together

2023 Member Industries

Mullingar Chamber have a wide network on members across all sectors.

2023 Members



Mullingar Chamber
Advancing business together

Our Key Events & Successes

Benefits to our members in 2022 which will continue in 2023

- Promotion of Mullingar as a place to live and work – attracting more workers to Mullingar
- Content on our social media channels which has a reach of over 1.2million
- Exclusive Sponsorship opportunities for our Treasure Hunt & Discount Guides
- Exclusive Sponsorship opportunities for Mullingar Gift Vouchers
- In-Event Speaking Opportunities
- Networking Events
- Weekly Newsletter
- We advertised over 10,000 job positions for our members
- Exclusive members competitions & offers
- We asked you to complete detailed surveys to allow us to work more efficiently with your company
- Kept members informed of LEO, WCC and other Government grants
- Members Spotlight section on social media and our newsletters
- Mullingar Chamber 2022 Members Only Facebook Group

Mullingar Chamber
Advancing business together

Events 2022

- LinkedIn Webinar (Feb)
- International Women's Day – Women in leadership event (Mar)
- Webinar - The Future of Foreign Direct Investment (FDI) in Westmeath (May)
- Coffee Morning with Conor Cochrane of Social Media Elite (May)
- Wellness Month & Event (June)
- Budget Breakfast (October)
- Age Friendly Business Programme (Oct)
- Mullingar Chamber Awards (Nov)
- Winterfest (Dec)

Key Successes in 2022

Feb 2022 - #LoveMullingar Campaign launch

March 2022 – International Women's Day Event

July 2022 – Sat on Exectitive Committee for Fleadh Cheoil na hÉireann Mullingar

Sept 2022 - Budget Breakfast – Annual breakfast to digest the contents of the budget

Nov 2022 – Chamber Business Awards with Minister Paschal O Donohoe

Dec 2022 – Winterfest Christmas Markets and Christmas Retail Promotion

Year-round – Sold over €360,000 in Mullingar Chamber Vouchers

Year-round Street retail Team – Initiative to bring retailers

You can apply for membership online at mullingarchamber.ie/membership-application/

Thank you for taking the time to read this. If you require any further information please email ceo@mullingarchamber.ie

Mullingar Chamber

Advancing business together