



HOLUP

Hol Up SME Training



ProEduca



AdM
Archivio della Memoria



TUS Midlands
Midwest

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ABOUT HOL UP

HOL UP: A Holistic Approach for Upskilling Competences of SMEs, VET Institutions and VET Providers for Preparing the Future Works in the Digital Era

The Hol Up Project aims to upskill competences of SMEs, VET Institutions and VET Providers in a holistic way in order to prepare them to the future works in the digital era. The project does this by focusing on these two issues: (1) What kind of jobs will the market need in the next few years? (2) What kind of competence does the educational organizations need to teach? For the first question, It can be said that forthcoming employment needs a high level of knowledge and skills and constant assets in education is required in order to deal with the rate of change brought about by developments in digital technology. Hol Up project will work not only with SMEs to help them develop their future workforce, meeting their current and future needs, but also with VET institutions and VET providers to mitigate their inefficiencies on shaping the future workforce in SMEs.

Project Duration: April 2021 - March 2023

Project Partners:       

[CLICK HERE TO LEARN MORE](#)

PROJECT OUTPUTS

Output 1: HolUp Gap Report

The first project output draws upon the comparative analysis and the conceptualisation of the gap in the existing labour market needs and future jobs' requirements on the perspective of SMEs and VET institutions/providers.

Output 2: Holistic Approach Guide

This output includes three stages: the first stage (IO2/Task1) is to develop skills governance model for shaping the future of workforce, the second stage (IO2/Task2) will be dedicated to SMEs in order to show how SMEs can deal with shaping the future of work in their organisations via upskilling competences of both existing employees and future employees, and the third stage (IO2/Task3) will be dedicated to VET Institutions and VET Providers in order to show how they can build a dual side relationship and communication which not only increase the competences of the workers but also upskilling the employers and SMEs.

Output 3: Open Online Course

The self-paced Open Online Course will contain the materials and resources required to take the learner through the programme in a flexible way that will build on their capacity to enterprise and skills needs.

ABOUT TRAINING

Week 1

Delivery: Online

Audience: SME General managers, Representatives, Owners, HR Managers

Duration: 4.5 hours commitment

Dates & Times:

Tuesday 2nd of May: 6pm - 9pm (3 hours)

Thursday 4th of May: 6pm - 7.30pm (1.5 hours)

Week 2

Delivery: Online

Audience: SME Staff

Duration: 4.5 hours commitment

Dates & Times:

Wednesday 10th of May: 6pm - 9pm (3 hours)

Friday 12th of May: 6pm - 7.30pm (1.5 hours)

[CLICK HERE TO REGISTER](#)



TRAINING CONTENT

Module 1: Upskilling Strategy & Methods for SMEs

- UNIT 1.1 Key Concepts & Importance of Upskilling the Workforce
- UNIT 1.2 Relevant Skills in the Current Marketplace
- UNIT 1.3 Strategies to be Upskilled in SMEs

Module 2: Upgrading Culture of Continuous Learning and Training within SMEs for Future Work

- UNIT 2.1 Future Work Skills Development in SMEs
- UNIT 2.2 Skill-set for the Future Work
- UNIT 2.3 Creating a Culture of Learning for SMEs to Meet Future Work Needs

Module 3: Successful digital upskilling in SMEs: Ways or tools

- UNIT 3.1 New skills and knowledge requests in SME context
- UNIT 3.2 Digital learning in SMEs - meeting future work needs
- UNIT 3.3 Personal branding in SMEs